

NISS SLOGAN CONTEST: SUBMIT YOUR ENTRY FOR A CHANCE TO WIN

The National Institute of Statistical Sciences (NISS) is pleased to announce a competition to create a slogan/tagline that embodies the mission and purpose of NISS. The aim of the slogan is to appeal to a wide audience.

NISS MISSION

NISS is an independent research organization that serves as a neutral, objective expert in delivering research in science and public policy to its affiliates in academia, industry and government. NISS identifies, catalyzes and fosters high-impact cross-disciplinary and cross-sector research involving the statistical and data sciences.

CALL FOR SUBMISSIONS

The competition starts today. Keeping the NISS Mission in mind, we invite you to send us your submissions by 5 p.m. on Wednesday, January 31, 2018. The winning slogan will be part of the NISS logo and all organization marketing and promotional material.

REQUIREMENTS

1. The slogan must be written in clear and concise English
2. It must be short, catchy and easy to understand
3. There is no minimum or maximum word count, but we suggest that you target a length of six words

SELECTION

The top three entries will be shortlisted by a committee of the NISS Board. The committee will then evaluate the top three entries based on relevance to the mission and purpose of NISS. The winning slogan will be announced on Monday, February 8, 2018.

PRIZE

The winner of this contest will win a T-shirt and a cash prize of \$100.

SUBMISSIONS

- Submit your entries online <https://www.niss.org/form/niss-slogan-contest-submit-your-entry-chance-win>
- You can also submit your entries to communications@niss.org

Send us your entries no later than 5p.m. EST on Wednesday, January 31, 2018.

ANNOUNCEMENT OF THE WINNER

The winner will be notified by email prior to an official announcement appearing on the NISS website and social media platforms.

DISCLAIMER

By entering the contest, the winner grants NISS exclusive rights to the winning slogan for use in any format.