# Weighted Estimating Equations with Response Propensities in Terms of Covariates Observed only for Responders 

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## Outline

1. Standard Household Survey Data Structure

- Propensity Covariates observed at Interview
- MAR \& Conditional Independence of $Y, R$ given $X$

2. Modified Estimating Equations - Alternative Forms
3. Consequences for Nonresponse Adjustment in Complex Surveys

## Survey- or Biased- Sampling Motivation

$$
\text { Data } \quad\left\{X_{i}^{(1)}, R_{i}, R_{i} \cdot\left(X_{i}^{(2)}, Y_{i}\right): i \in S\right\}
$$

$S \subset U$ probability sample from frame $U$

Inclusion prob's $\pi_{i}, R_{i}$ response indicator (likely depend on both $X_{i}^{(1)}$, and $X_{i}^{(2)}$ )
$X_{i}^{(1)}, X_{i}^{(2)}$ predictive (unit-level) covariates
$Y_{i}$ attribute of interest with desired population mean $\mu_{Y}$

Predictive covariates $\quad X_{i}^{(1)} \equiv\binom{X_{i}^{(11)}}{X_{i}^{(12)}}, \quad X_{i}^{(2)} \equiv\binom{X_{i}^{(21)}}{X_{i}^{(22)}}$
Known totals $\mu_{X^{(11)}}, \mu_{X(21)}$ of $X_{i}^{(11)}$ and $X_{i}^{(21)}$
$X_{i}^{(11)}$ includes 1 (intercept)
$R_{i}$ response indicator conditionally indep. of $Y_{i}$ given $X_{i}$
(1) $X_{i}^{(1)}$ components, e.g., from paradata on modes of interim refusal in multiple contact attempts, without known means.
(2) Regression on $X_{i}^{(a)}=\left(X_{i}^{(11)}, X_{i}^{(21)}\right) \quad$ may leave residuals dependent on propensity predictors $X_{i}$.
(3) Cond. indep. $R_{i}, Y_{i}$ may hold given $X_{i}$ but not given $X_{i}^{(1)}$. (therefore informative)

## Problem Setting

Working linear outcome model $E\left(Y \mid X^{(a)}\right)=\beta^{\prime} X^{(a)}$ in terms of $X^{(a)}=\left(X^{(11)}, X^{(21)}\right)$

$$
E\left(X^{(a)}\right)=\mu_{a} \quad \text { known }
$$

Estimate mean of $Y$ as $\widehat{\beta}^{\prime} \mu_{a}$

Nonresponse adjustment via Inverse Probability Weighting with respect to 'propensity'

$$
p_{0}(X, \gamma)=P(R=1 \mid X)
$$

Survey analysts do not use estimating equations with such propensities; instead, do post-stratified ratio adjustment for nonresponse, followed by regression estimation.

## American Community Survey Variables

## Covariates:

$$
\begin{aligned}
& X^{(1)}=(\text { Multi-unit, Base-Wt, URBAN, CTY, Nghbd*) } \\
& X^{(11)}=(\text { Geography down to block-group, Multi-Unit }) \\
& X^{(2)}=(\text { BLD-type, OWNER, AGE, SEX, HISP, RACE }) \\
& X^{(21)}=(\text { AGE, SEX, HISP, RACE })
\end{aligned}
$$

* summary in planning data base (PDB) at block-gp level

Housing-type covariates not available in ACS before interview

- Individual ACS covariates may be missing and imputed
- unit-level covariates displace PDB covariates
- Imputations do not much affect block-group ACS covariates


## Notes from Semiparametric Theory, I

I.I.D. Data $\quad\left(R, X^{(1)}, R \cdot\left(X^{(2)}, Y\right)\right) \quad$ observable
$X=\left(X^{(1)}, X^{(2)}\right), \quad X^{(j)}=\left(X^{(j 1)}, X^{(j 2)}\right), \quad X^{(a)}=\left(X^{(11)}, X^{(21)}\right)$

Ignore survey (biased-sampling) aspect and restrict ( $X, Y, R$ ) only by joint densities satisfying
( ${ }^{\circ}$ ) $Y, R$ conditionally independent given $X$
(iio) $\mu_{a}=E\left(X^{(a)}\right)$ known
(iiio) $\quad E\left(Y \mid X^{(a)}\right)=\beta^{\prime} X^{(a)}$
(iv $)^{\circ} \quad p_{2}\left(x_{2} \mid x_{1}\right) \equiv P\left(X^{(2)}=x_{2} \mid X^{(1)}=x_{1}\right) \quad$ known

Semiparametric theory (Tsiatis 2006) $\Rightarrow$ Regular Asympt. Linear Estimators of $\beta$ satisfy estimating equation

$$
\begin{equation*}
\sum_{i=1}^{n} \frac{R_{i}}{p_{0}\left(X_{i}\right)} g\left(X_{i}^{(a)}\right)\left(Y_{i}-\beta^{\prime} X_{i}^{(a)}\right)=0 \tag{1}
\end{equation*}
$$

In regression-type estimator

$$
\widehat{\mu}_{Y}=\widehat{\beta}^{\prime} \mu_{a}=n^{-1} \sum_{i=1}^{n} R_{i} Y_{i} / p_{0}\left(X_{i}\right)+\widehat{\beta}^{\prime}\left(\mu_{a}-\widehat{\mu}_{X^{(a)}}^{\mathrm{IPW}}\right)
$$

is 'double-robust' by def' $n$ because model-assisted design-based.
Optimal Estimating Equation of form (1) has

$$
g\left(X^{(a)}\right)=X^{(a)} / E\left(\left.\frac{\left(Y-X^{(a)^{\prime}} \beta\right)^{2}}{p_{0}(X)} \right\rvert\, X^{(a)}\right)
$$

with
$\operatorname{a.var}(\sqrt{n}(\widehat{\beta}-\beta))=\left\{E\left[X^{(a) \otimes 2} / E\left(\left.\frac{\left(Y-X^{(a)^{\prime}} \beta\right)^{2}}{p_{0}(X)} \right\rvert\, X^{(a)}\right)\right]\right\}^{-1}$

## Semiparametric Theory, II

Idea of Pfeffermann and Sverchkov (1999, 2009):
to estimate $\mu_{Y}$ by $\widehat{\beta}^{\prime} \mu_{a}$ with $\widehat{\beta}$ coefficients estimated from

$$
\sum_{i \in S} \frac{w_{i} R_{i}}{\hat{E}_{R S}\left(w_{i} \mid X_{i}^{(a)}\right)} X_{i}^{(a)}\left(Y_{i}-\beta^{\prime} X_{i}^{(a)}\right)=0
$$

where $\quad w_{i} / \widehat{E}_{R S}\left(w_{i} \mid X_{i}^{(a)}\right) \quad$ is a 'smoothed weight', with cond. exp. given sample-inclusion and response.
$w_{i}$ may depend on ( $Y_{i}, X_{i}$ ); denominator uses (misspecified) insample parametric model, e.g. WLS regression of $w_{i}$ on $X_{i}^{(a)}$.

If denom. converges in prob. to nonrandom function of $X_{i}^{(a)}$, at $1 / \sqrt{n}$ rate, then $\beta$ estimator is consistent in superpopulation if linear outcome model $E\left(Y_{i} \mid X_{i}^{(a)}\right)=\beta^{\prime} X_{i}^{(a)}$ holds.

## Alternative Estimating Equations for $\gamma$

For $\beta$ use (1). Forms for $\gamma$ include the following:
(I) (with thanks to Z. Tan) When enough totals are known

$$
\operatorname{dim}\left(h\left(X_{i}^{(1)}\right)\right)+\operatorname{dim}\left(X_{i}^{(21)}\right)=\operatorname{dim}(\gamma)
$$

one general form is based on external calibration totals:

$$
\begin{align*}
\sum_{i=1}^{n} h\left(X_{i}^{(1)}\right)\left(\frac{R_{i}}{p_{0}\left(X_{i}, \gamma\right)}-1\right) & =0  \tag{2}\\
\sum_{i=1}^{n}\left(X_{i}^{(21)} \frac{R_{i}}{p_{0}\left(X_{i}, \gamma\right)}-\mu_{X(21)}\right) & =0 \tag{3}
\end{align*}
$$

(II) If $p_{2}\left(x_{2} \mid x_{1}\right)$ completely known, $p_{0}(\cdot, \gamma)=\frac{P\left(R=1, x_{2} \mid x_{1}, \gamma\right)}{p_{2}\left(x_{2} \mid x_{1}\right)}$. For sufficient set of $q$ 's,

$$
\sum_{i=1}^{n} q\left(X_{i}^{(1)}\right)\left(R_{i} I_{\left[X_{i}^{(2)}=x_{2}\right]}-P\left(R=1, x_{2} \mid X_{i}^{(1)}, \gamma\right)\right)=0
$$

More often, not all joint cell-values are known ('raking').
(III) Treat external calibration data as over-determining a model $p_{2}\left(x_{2} \mid x_{1}, \alpha\right)$.

Compatibility conditions between external ( $\alpha$ ) and internal ( $\gamma$ ) survey models: (for sufficiently large set of $q, B$ )
$\sum_{i=1}^{n} q\left(X_{i}^{(1)}\right)\left(R_{i} I_{\left[X_{i}^{(2)} \in B\right]}-p_{0}\left(X_{i}, \gamma\right) p_{2}\left(X_{i}^{(2)} \in B \mid X_{i}^{(1)}, \alpha\right)\right)=0$

## External versus Current Data Model

$\alpha$ in $p_{2}\left(x_{2} \mid x_{1}, \alpha\right)$ based on high-quality external data;

- variability not always quantified
- estimation may also use current-survey data
$\gamma$ must use internal survey data relating $X_{i}$ to $R_{i}$
"Control" information may be very highly detailed from sources such as US Pop. Estimates down to county-level demographically cross-classified (13 Age-Gp by 6 Race/Hisp by Sex), but many cells are too small to be $100 \%$ reliable, so can work with model $p(x, \alpha)$ suppressing highest-order interactions.

THEN eq'ns in (II), (III) can be used, to solve exactly or to minimize weighted sum of squares to estimate survey propensity parameters $\gamma$.

## Survey Forms of Estimating Equations

1st step in transition: Poisson sampling, efficiency results

2nd step: "high-entropy" sampling (Hajek 1964, Tan 2014)
(includes SRS and other PPS rejective sampling)
still maintain efficiency results

General complex surveys: no likelihood-based optimality results, but apply same inverse-propensity-weighted estimating equations with survey weights.
$w_{i}$ : (possibly adjusted, not yet calibrated) weights
$p_{0}(x, \gamma) \quad d$-dim logistic regression, $\quad \operatorname{dim}\left(X^{(a)}\right) \ll d \ll \operatorname{dim}(X)$

## Estimating equations

$$
\begin{aligned}
& \sum_{i \in S} w_{i} h\left(X_{i}^{(1)}\right)\left(\frac{R_{i}}{p_{0}\left(X_{i}, \gamma\right)}-1\right)=0 \\
& \sum_{i \in S} w_{i}\left(X_{i}^{(21)} \frac{R_{i}}{p_{0}\left(X_{i}, \gamma\right)}-\mu_{X}(21)\right.=0 \\
& \sum_{i \in S} w_{i} X_{i}^{(1)}\left(R_{i} I_{\left[X_{i}(2) \in B_{k}\right]}-p_{0}\left(X_{i}, \gamma\right) p_{2}\left(X_{i}^{(2)} \in B_{k} \mid X_{i}^{(1)}, \alpha\right)\right)=0 \\
& \text { and } \quad \\
& \sum_{i \in S} w_{i} \frac{R_{i}}{p_{0}\left(X_{i}, \gamma\right)} g\left(X_{i}^{(a)}\right)\left(Y_{i}-\beta^{\prime} X_{i}^{(a)}\right)=0
\end{aligned}
$$

## Discussion on Search for Covariates

Kreuter, Olson, Wagner et al. (2010), Using Proxy Measures and other Correlates of Survey Outcomes to Adjust for Non-response, JRSSA highly cited

- argue via correlations that variables highly dependent both on Survey Outcomes and Response indicator are hard to find.
- same assertion difficult to justify in large surveys if single variables can be replaced by blocks of interacting variables.
- $X^{(a)}$ outcome variables could simultaneously interact with a subset of $X$ variables that strongly interact with block of key variables in propensity $p_{0}(X)=P(R=1 \mid X)$
- Stronger possibility if propensity involves outcome variables.


## Summary

(1) Propensities may involve covariates observed at interview; survey world does this only through poststratified regression.
(2) In IID/Poisson-sampling settings, weighted regression estimates from $\sum_{i \in S} w_{i} \frac{R_{i} h\left(X_{i}^{(a)}\right)}{p_{0}\left(X_{i}, \hat{\gamma}\right)}\left(Y_{i}-\beta^{\prime} X_{i}^{(a)}\right)$ are efficient.
(3) Weight-smoothing strategies may help but do not improve on (2) in noninformative-sampling settings.
(4) External control data can usually not supply fully crossclassified totals or stable calibrated survey weights. Must be incorporated through ( $\alpha$ ) models forced to be compatible with propensity ( $\gamma$ ) parameter estimates.

This is a direction of further research.

## References

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## Thank you!

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