# Weighted Estimating Equations with Response Propensities in Terms of Covariates Observed only for Responders

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# Outline

- 1. Standard Household Survey Data Structure
  - Propensity Covariates observed at Interview
  - MAR & Conditional Independence of Y, R given X
- 2. Modified Estimating Equations Alternative Forms
- 3. Consequences for Nonresponse Adjustment in Complex Surveys

#### Survey- or Biased- Sampling Motivation

**Data** 
$$\{X_i^{(1)}, R_i, R_i \cdot (X_i^{(2)}, Y_i) : i \in S\}$$

 $S \subset U \;\; \mbox{ probability sample from frame } \; U$ 

Inclusion prob's  $\pi_i$ ,  $R_i$  response indicator (likely depend on both  $X_i^{(1)}$ , and  $X_i^{(2)}$ )

 $X_i^{(1)}, X_i^{(2)}$  predictive (unit-level) covariates

 $Y_i$  attribute of interest with desired population mean  $\mu_Y$ 

Predictive covariates 
$$X_i^{(1)} \equiv \begin{pmatrix} X_i^{(11)} \\ X_i^{(12)} \end{pmatrix}, \quad X_i^{(2)} \equiv \begin{pmatrix} X_i^{(21)} \\ X_i^{(22)} \end{pmatrix}$$

Known totals  $\mu_{X^{(11)}}$ ,  $\mu_{X^{(21)}}$  of  $X_i^{(11)}$  and  $X_i^{(21)}$  $X_i^{(11)}$  includes 1 (intercept)

 $R_i$  response indicator conditionally indep. of  $Y_i$  given  $X_i$ 

(1)  $X_i^{(1)}$  components, e.g., from paradata on modes of interim refusal in multiple contact attempts, without known means.

(2) Regression on  $X_i^{(a)} = (X_i^{(11)}, X_i^{(21)})$  may leave residuals dependent on propensity predictors  $X_i$ .

(3) Cond. indep.  $R_i, Y_i$  may hold given  $X_i$  but not given  $X_i^{(1)}$ . (therefore informative )

#### **Problem Setting**

Working linear outcome model  $E(Y | X^{(a)}) = \beta' X^{(a)}$ in terms of  $X^{(a)} = (X^{(11)}, X^{(21)})$ 

 $E(X^{(a)}) = \mu_a$  known

Estimate mean of Y as  $\hat{\beta}' \mu_a$ 

Nonresponse adjustment via **Inverse Probability Weighting** with respect to '*propensity*'

$$p_0(X, \gamma) = P(R = 1 \mid X)$$

Survey analysts do not use estimating equations with such propensities; instead, do post-stratified ratio adjustment for nonresponse, followed by regression estimation.

#### **American Community Survey Variables**

#### **Covariates:**

 $X^{(1)} = ($ Multi-unit, Base-Wt, URBAN, CTY, Nghbd\*),  $X^{(11)} = ($ Geography down to block-group, Multi-Unit)  $X^{(2)} = ($ BLD-type, OWNER, AGE, SEX, HISP, RACE)  $X^{(21)} = ($ AGE, SEX, HISP, RACE)

\* summary in *planning data base* (PDB) at block-gp level

Housing-type covariates not available in ACS before interview

- Individual ACS covariates may be missing and imputed
- unit-level covariates displace PDB covariates
- Imputations do not much affect block-group ACS covariates

### Notes from Semiparametric Theory, I

**I.I.D. Data**  $(R, X^{(1)}, R \cdot (X^{(2)}, Y))$  observable  $X = (X^{(1)}, X^{(2)}), X^{(j)} = (X^{(j1)}, X^{(j2)}), X^{(a)} = (X^{(11)}, X^{(21)})$ 

Ignore survey (biased-sampling) aspect and restrict (X, Y, R) only by joint densities satisfying

(i°) Y, R conditionally independent given X

(ii°)  $\mu_a = E(X^{(a)})$  known

(iii<sup>o</sup>)  $E(Y | X^{(a)}) = \beta' X^{(a)}$ 

(iv<sup>°</sup>)  $p_2(x_2|x_1) \equiv P(X^{(2)} = x_2 | X^{(1)} = x_1)$  known

Semiparametric theory (Tsiatis 2006)  $\Rightarrow$  Regular Asympt. Linear Estimators of  $\beta$  satisfy estimating equation

$$\sum_{i=1}^{n} \frac{R_i}{p_0(X_i)} g(X_i^{(a)}) \left(Y_i - \beta' X_i^{(a)}\right) = 0$$
 (1)

In regression-type estimator

$$\hat{\mu}_{Y} = \hat{\beta}' \mu_{a} = n^{-1} \sum_{i=1}^{n} R_{i} Y_{i} / p_{0}(X_{i}) + \hat{\beta}' (\mu_{a} - \hat{\mu}_{X(a)}^{\text{IPW}})$$

is 'double-robust' by def'n because model-assisted design-based.

Optimal Estimating Equation of form (1) has

$$g(X^{(a)}) = X^{(a)} / E\left(\frac{(Y - X^{(a)'}\beta)^2}{p_0(X)} \middle| X^{(a)}\right)$$

with

a.var
$$\left(\sqrt{n}\left(\widehat{\beta}-\beta\right)\right) = \left\{ E\left[X^{(a)\otimes 2} \middle/ E\left(\frac{(Y-X^{(a)'}\beta)^2}{p_0(X)} \middle| X^{(a)}\right)\right] \right\}^{-1}$$

# Semiparametric Theory, II

Idea of Pfeffermann and Sverchkov (1999, 2009):

to estimate  $\mu_Y$  by  $\hat{\beta}' \mu_a$  with  $\hat{\beta}$  coefficients estimated from

$$\sum_{i \in S} \frac{w_i R_i}{\widehat{E}_{RS}(w_i | X_i^{(a)})} X_i^{(a)} (Y_i - \beta' X_i^{(a)}) = 0$$

where  $w_i / \hat{E}_{RS}(w_i | X_i^{(a)})$  is a 'smoothed weight', with cond. exp. given sample-inclusion and response.

 $w_i$  may depend on  $(Y_i, X_i)$ ; denominator uses (misspecified) insample parametric model, e.g. WLS regression of  $w_i$  on  $X_i^{(a)}$ .

If denom. converges in prob. to nonrandom function of  $X_i^{(a)}$ , at  $1/\sqrt{n}$  rate, then  $\beta$  estimator is consistent in superpopulation if linear outcome model  $E(Y_i | X_i^{(a)}) = \beta' X_i^{(a)}$  holds.

# Alternative Estimating Equations for $\gamma$

For  $\beta$  use (1). Forms for  $\gamma$  include the following:

(I) (with thanks to Z. Tan) When enough totals are known  

$$\dim(h(X_i^{(1)})) + \dim(X_i^{(21)}) = \dim(\gamma)$$

one general form is based on external calibration totals:

$$\sum_{i=1}^{n} h(X_i^{(1)}) \left( \frac{R_i}{p_0(X_i, \gamma)} - 1 \right) = 0$$
 (2)

$$\sum_{i=1}^{n} \left( X_i^{(21)} \frac{R_i}{p_0(X_i, \gamma)} - \mu_{X^{(21)}} \right) = 0$$
 (3)

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(II) If  $p_2(x_2|x_1)$  completely known,  $p_0(\cdot, \gamma) = \frac{P(R=1, x_2 | x_1, \gamma)}{p_2(x_2|x_1)}$ . For sufficient set of q's,

$$\sum_{i=1}^{n} q(X_i^{(1)}) \left( R_i I_{[X_i^{(2)} = x_2]} - P(R = 1, x_2 | X_i^{(1)}, \gamma) \right) = 0$$

More often, not all joint cell-values are known ('raking').

(III) Treat external calibration data as over-determining a model  $p_2(x_2|x_1, \alpha)$ .

Compatibility conditions between external ( $\alpha$ ) and internal ( $\gamma$ ) survey models: (for sufficiently large set of q, B)

$$\sum_{i=1}^{n} q(X_i^{(1)}) \left( R_i I_{[X_i^{(2)} \in B]} - p_0(X_i, \gamma) p_2(X_i^{(2)} \in B \mid X_i^{(1)}, \alpha) \right) = 0$$

#### **External versus Current Data Model**

 $\alpha$  in  $p_2(x_2 | x_1, \alpha)$  based on high-quality external data;

- variability not always quantified
- estimation may also use current-survey data

 $\gamma$  must use internal survey data relating  $X_i$  to  $R_i$ 

"Control" information may be very highly detailed from sources such as US Pop. Estimates down to county-level demographically cross-classified (13 Age-Gp by 6 Race/Hisp by Sex), but many cells are too small to be 100% reliable, so can work with model  $p(x, \alpha)$  suppressing highest-order interactions.

THEN eq'ns in **(II)**, **(III)** can be used, to solve exactly or to minimize weighted sum of squares to estimate survey propensity parameters  $\gamma$ .

#### Survey Forms of Estimating Equations

1st step in transition: Poisson sampling, efficiency results

**2nd step:** "high-entropy" sampling (Hajek 1964, Tan 2014) (includes SRS and other PPS rejective sampling) still maintain efficiency results

**General complex surveys:** no likelihood-based optimality results, but apply same inverse-propensity-weighted estimating equations with survey weights.

 $w_i$  : (possibly adjusted, not yet calibrated) weights

 $p_0(x,\gamma)$  d-dim logistic regression,  $\dim(X^{(a)}) \ll d \ll \dim(X)$ 

Estimating equations

$$\sum_{i \in S} w_i h(X_i^{(1)}) \left( \frac{R_i}{p_0(X_i, \gamma)} - 1 \right) = 0$$
$$\sum_{i \in S} w_i \left( X_i^{(21)} \frac{R_i}{p_0(X_i, \gamma)} - \mu_{X^{(21)}} \right) = 0$$

$$\sum_{i \in S} w_i X_i^{(1)} \left( R_i I_{[X_i^{(2)} \in B_k]} - p_0(X_i, \gamma) p_2(X_i^{(2)} \in B_k | X_i^{(1)}, \alpha) \right) = 0$$

and

$$\sum_{i \in S} w_i \frac{R_i}{p_0(X_i, \gamma)} g(X_i^{(a)}) (Y_i - \beta' X_i^{(a)}) = 0$$

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# **Discussion on Search for Covariates**

Kreuter, Olson, Wagner et al. (2010), Using Proxy Measures and other Correlates of Survey Outcomes to Adjust for Non-response, JRSSA highly cited

• argue via correlations that variables highly dependent both on Survey Outcomes and Response indicator are hard to find.

• same assertion difficult to justify in large surveys if single variables can be replaced by blocks of interacting variables.

•  $X^{(a)}$  outcome variables could simultaneously interact with a subset of X variables that strongly interact with block of key variables in propensity  $p_0(X) = P(R = 1|X)$ 

• Stronger possibility if propensity involves outcome variables.

# Summary

(1) Propensities may involve covariates observed at interview; survey world does this only through poststratified regression.

(2) In IID/Poisson-sampling settings, weighted regression estimates from  $\sum_{i \in S} w_i \frac{R_i h(X_i^{(a)})}{p_0(X_i,\hat{\gamma})} (Y_i - \beta' X_i^{(a)})$  are efficient.

(3) Weight-smoothing strategies may help but do not improve on (2) in noninformative-sampling settings.

(4) External control data can usually not supply fully crossclassified totals or stable calibrated survey weights. Must be incorporated through ( $\alpha$ ) models forced to be compatible with propensity ( $\gamma$ ) parameter estimates.

This is a direction of further research.

## References

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# Thank you !

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