

International Total Survey Error Workshop September 18, 2024



NATIONAL ACADEMIES Sciences Engineering Medicine



#### Three Eras of Sample Surveys, circa 2011

- A coalescence of theory and practice (1930-1960)
- Vast expansion of practice (1960-1990)
- Decay of participation; rising costs (1990-

A fourth era is emerging.

# This Moment



# Paper Forms **Digital Records**

### Management by Directive Real-time Management by Data/Algorithms



## Structured Numeric Data Unstructured, Text Data

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## Expensive Compute and Storage Cheap Compute and Storage

# Data designed for official statistics

#### Data created to run processes





### Majority of data on persons and enterprises owned by the private sector



# Data sets shared by acquiring copies

# Remote access within firewalls

#### The Future

### Blending relevant harvested organic data with survey data



#### Requirements

#### Data Sharing for Statistical Purposes



#### Requirements

#### Estimation focus on coverage, measurement, modeling error



#### Requirements

# Organizational infrastructure for remote access/blending



#### **Needed Developments**

# Legal changes Transparency Shared governance



#### **Needed Developments**

#### Model-based estimation as default

Attention to multiple errors
Redesign of surveys



#### **Needed Developments**

design Privacy controls/credibility New, more timely information products



The United States needs a 21st-century national data infrastructure that blends data from multiple sources to improve the quality, timeliness, granularity, and usefulness of national statistics, facilitates more rigorous social and economic research, and supports evidence-based policymaking and program evaluations.



#### Speculations regarding TSE

A renewal of attention on errors of nonobservation

- A measurement error framework that deals with less structured data
- A unified treatment of modeling errors and observational errors



 Report 1: Toward a 21<sup>st</sup> Century Data Infrastructure: Mobilizing Information for the Common Good

 Report 2: Toward a 21<sup>st</sup> Century Data Infrastructure: Enhancing Survey Programs by Using Multiple Data Sources

 Report 3: Toward a 21<sup>st</sup> Century Data Infrastructure: Managing Privacy and Confidentiality Risks with Blended Data NATIONAL ACADEMIES

Toward a 21st Century National Data Infrastructure: Mobilizing Information for the Common Good



Reports available at <u>https://nap.edu</u> Search for "data infrastructure"

An interactive website for this report can be accessed there. Short overview documents are there.